

# Resourceful Change

## NLP - Hypnosis - Coaching

May 2010 Newsletter

### WELCOME TO THE RESOURCEFUL CHANGE NEWSLETTER.

Each month we feature articles, recommend useful resources and bring you the latest news on our courses and projects.

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Hi everyone,

I can scarcely believe that it's May already - the last few weeks seem to have flown past. I've been so busy teaching, designing new trainings and developing material for more online courses.

It was a pleasure to teach my Advanced Hypnosis course one last time. As I said before, much of that material is entirely my own - nobody else is teaching it that way as far as I know. Some of this may appear elsewhere, possibly in book or video form at some point in the future.



#### Last chance...

It's also the last chance to experience my [Accelerated NLP Influence](#) (29-31 May) course. This is the very last time I'll ever be teaching 'Viral NLP' - combining several novel communication models with NLP to create flows of 'contagious' information. As I'm sure you can imagine, this is powerful information and consequently, I've chosen to teach it only on this one course to advanced students.

Again, this is an advanced training, suitable for those who already have some background in NLP. It is designed to move you forward rapidly, building applications upon a pre-existing knowledge and experience of NLP.

This is your last chance. To book a place, go here:

<http://www.resourcefulchange.co.uk/booking.shtml>

#### Latest developments

My first wave of online courses has just begun at [www.resourcefulchange.com](http://www.resourcefulchange.com)

These are introductions to various aspects of NLP, consisting of four parts revealed weekly, within a 40 day window. The premium version includes personal coaching to support your learning experience.

The next ones begin on 14th June 2010

To find out more, visit [www.resourcefulchange.com/courses.html](http://www.resourcefulchange.com/courses.html)

#### NLP Certification

In addition to our [special NLP Practitioner training](#) in Brighton this summer (10-16 July), autumn dates are also available for Licensed NLP Practitioner and NLP Coach trainings.

We're one of only a very small number of NLP institutes who teach the Licensed NLP Coach as a separate qualification, so if you are already NLP trained it's an ideal move.

I have also scheduled these trainings so that if you have no NLP qualifications, you can take the NLP Practitioner and NLP Coach back-to-back.

To book, go here: <http://www.resourcefulchange.co.uk/booking.shtml>

## Beyond NLP

All our advanced NLP trainings will now be in the form of NLP Masterclasses. The next NLP Masterclass will be on [Conversational Hypnosis](#) (25-26 Sept) and several of our other masterclasses will appear in the Autumn too.

Last month, I released the first chapter of my latest book on conversational hypnosis methods as a 'taster' for the upcoming Conversational Hypnosis Masterclass. I'm going to take it back down in a week's time so if you want to take a sneak peek at what is coming, you can [download it from this page](#). The book itself will be released after the Masterclass itself has taken place.

Full details: [http://www.resourcefulchange.co.uk/conversational\\_hypnosis.shtml](http://www.resourcefulchange.co.uk/conversational_hypnosis.shtml)

## Learning NLP for the first time

I am giving a series of introductory NLP trainings in York this June, covering topics including [Success](#), [Persuasion](#), [Motivation](#), [Creativity](#) and [High Quality Questions](#).

### NLP Intro: Mastering Success



- Build a blueprint for success with these 10 simple questions
- Stay totally focused throughout your master plan
- Use any results – even failure! – as material for creating success
- Master your inner success system and make it work for you
- Keep your life balanced throughout the process.

### NLP Intro: Power Persuasion



- Six principles of power persuasion
- How to think and speak like an influencer
- Three pillars of the Ancient Art of Influence
- Hypnotic persuasion 101

### NLP Intro: Motivation



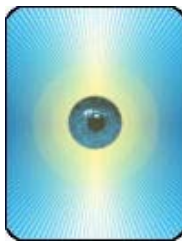
- Harness your deep inner drives for unstoppable motivation
- Take off the handbrake – an end to self-sabotage
- Your personal secret power words
- Build a motivation machine in your mind

### NLP Intro: High-Quality Questions



- Slice through jargon, bluster and confusion
- Reveal faulty thinking and 'blind spots'
- Map the thinking processes of others
- Recover 'lost' information
- Communicate with crystal clarity and total precision

### NLP Intro: Creativity



- Tap into your deepest creative resources
- Synthesize new ideas and applications from existing ones
- Use your resources to improve on past solutions
- Take ideas from other areas and creatively “re-purpose” them

Full information about these courses is on my website, so if you want to explore NLP for the first time, you can [book your place here](#).

### New premises in York

We have recently acquired premises in the centre of York which we are turning into a dedicated training facility. Our aim is to create a comfortable and accessible environment for you which is geared entirely towards learning. I will also be available to see individual clients in York once more (as well as continuing coaching by phone and skype).

Watch this space for further information...

### Thank you...

To those of you who have trained with us and continue to show your support, thank you for believing in us and what we do. I only get to do what I do because of that support, so it truly means a lot to me knowing that you continue to value the experiences we have shared, the methods we use and the principles we uphold. Thank you all.

### Contact me

If you have any questions, comments or requests - or if you're interested in any of our training programs, you can contact me by email at [phil@resourcefulchange.co.uk](mailto:phil@resourcefulchange.co.uk) or by phone on 01904 636216.

Feel free to pass this newsletter on to anyone who you think will appreciate it.

Best wishes,

### How to connect up with me online:

 <http://www.resourcefulchange.co.uk/articles.shtml>

 <http://www.philcallaghan.co.uk>

 [http://www.twitter.com/res\\_change](http://www.twitter.com/res_change)

 <http://www.facebook.com/nlptraininguk>

 <http://www.linkedin.com/in/philcallaghan>

 <http://friendfeed.com/docphil>

### UP-COMING TRAINING AND SPECIAL EVENTS:

MAY		
3rd May	<a href="#">Online Courses begin</a>	<b>Full</b>
8 - 9 May	<a href="#">Presenting Power</a>	<b>Book</b>
29 - 31 May	<a href="#">Accelerated NLP Influence</a>	<b>Book</b>
JUNE		

2 June	<a href="#">NLP Intro: High Quality Questions</a>	<b>Full</b>
12 June	<a href="#">NLP Intro: Mastering Success</a>	<b>Book</b>
13 June	<a href="#">NLP Intro: Motivation</a>	<b>Book</b>
14th June	<a href="#">Online Courses begin</a>	<b>Book</b>
16 June	<a href="#">NLP Intro: Creativity</a>	<b>Book</b>
26 - 27 June	<a href="#">NLP Intro: Power Persuasion</a>	<b>Book</b>
<b>JULY</b>		
10 - 16 July	<a href="#">NLP Licensed Practitioner (Brighton)</a>	<b>Book</b>
<b>SEPTEMBER</b>		
25 - 26 September	<a href="#">NLP Masterclass: Conversational Hypnosis</a>	<b>Book</b>
<b>OCTOBER</b>		
16 - 22 October	<a href="#">NLP Licensed Practitioner</a> *	<b>Book</b>
23 - 24 October	<a href="#">Licensed NLP Coach</a> *	<b>Book</b>
* Take both these trainings together ( <a href="#">NLP Practitioner and Coach</a> )		
<b>NOVEMBER</b>		
20-28 Nov	<a href="#">NLP Licensed Master Practitioner</a>	<b>Book</b>

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